

aspenartmuseum

Annual Report
2011-12

It is my pleasure to once again present the Aspen Art Museum's annual report. In addition to sharing our combined institutional and AAM Foundation financial statements, this publication documents the museum's many and considerable accomplishments in 2011-12: highlighting the AAM's innovative exhibitions and educational programs, the progress made on construction of the New AAM facility, and the success of our Capital and Endowment Campaign.

In response to growing demand for year-round programming, the AAM has expanded its programmatic footprint, bringing increasingly ambitious exhibitions, exciting artist's projects, and engaging new workshops to Aspen, the Roaring Fork Valley, and beyond. These new endeavors have been carried out with careful planning and the continued objective of operating as a fully sustainable organization. All of our dynamic activity is part of a continually refined and managed transition toward serving larger, increasingly diverse audiences from our new facility in Aspen's downtown core.

Unprecedented and enthusiastic support from every AAM stakeholder constituency—AAM leadership, staff members, donors, museum members, and community partners—allows us to continue our successful progress in reaching these and other institutional goals on schedule and within budget. Remarkable gifts from such long-term AAM supporters as Allen and Kelli Questrom (see p. 20) empower us to turn vision into reality.

Our success stems from our donors' generous contributions of resources, time, and invaluable input. I am especially thankful for the unflagging financial support of our Board of Trustees, National Council, members, corporate partners, and our many committed community partners. It is ultimately through their support that we provide each vital element in maintaining our institutional mission.

As always, I am grateful to our volunteer leadership on the AAM Board of Trustees. Along with the entire AAM team, I extend sincere thanks to those

members who have served during 2011-12 and whose terms have run—Bruce Etkin, Carolyn Hamlet, Debbie Lund, and Judith Neisser; hail the arrival of 2012-13 Board members Rona Citron, Steve Hansen, Allison Kandors, and Lew Sanders; and enthusiastically welcome back Frances Dittmer and Daniel Holtz.

Finally, to all those who have assisted, and continue to assist, in the realization of our New AAM project, I am pleased to note that we are moving ever closer to reaching our total Capital and Endowment Campaign goal of \$60 million, and share in your excitement in moving forward on schedule with construction of the New AAM.

I hope you enjoy this look at our accomplishments over the past year and all that has been made possible through our collective efforts, and I look forward to our bright future as we move forward together.

Yours sincerely,



Heidi Zuckerman Jacobson
Nancy and Bob Magoon CEO and Director



Photo courtesy Billy Farrell Agency, New York

Annually, the Aspen Art Museum pauses to reflect on our activities, financial position, and contributions to the many communities we reach. We take great pride in our annual achievements; however, we are always cognizant too of what allows us to do this work. It is your generosity, and that of many like you, that provides us with the means to accomplish our ends.

As the AAM fully embarks on the construction of our new home, a great deal of thought and due diligence has guided our decisions. In our commitment to build the new building with 100% private funds, we also have looked hard at what it will take to responsibly run the new museum upon its completion. The result was a lofty goal—\$20,000,000 in new endowment funds—that we have since secured. Our sights are now set on the next benchmark—a long-term goal of a \$30,000,000 endowment.

The Board of Trustees of the AAM intend for the museum to be a permanent asset to Aspen’s cultural fabric. Our commitment to this project goes well beyond the larger facility, the state-of-the-art education workshop, the public roof deck, the signature architecture. Our commitment is to fund ongoing operations with a substantial endowment that, in perpetuity, will provide Aspen with visual arts programming and a gathering place for all.

Our goals for the museum’s endowment funds will cover a significant portion of our annual operations moving forward. These funds, in combination with your annual generosity to the AAM, will result in a viable, vibrant, and truly sustainable operating model.

We thank you for playing your vital role now, and we look forward to us all continuing our support of efforts within our new location—at the corner of Spring and Hyman.

With thanks,

John Phelan
Paul Schorr
AAM Board of Trustees Co-Presidents



AAM Board of Trustees Co-President
John Phelan



AAM Board of Trustees Co-President
Paul Schorr

From Co-Presidents John Phelan and Paul Schorr

Exhibitions

2011 Roaring Fork Open

October 21–November 20, 2011

A long-standing tradition, the Roaring Fork Open (RFO) is the Aspen Art Museum’s biennial exhibition open to artists residing between Aspen and Glenwood Springs. In 2011, the AAM collaborated with the nationwide *America: Now and Here* project to engage

Roaring Fork artists in a dynamic dialogue about relevant issues in the United States. The 2011 RFO featured 125 new works in a wide range of media.

Organized by the Aspen Art Museum. Exhibition lectures were presented as part of the Questrom Lecture Series.

Don ZanFagna

October 21–November 20, 2011

Don ZanFagna’s extensive journals, drawings, collages, and architectural models combining environmental consciousness, technological savvy, and utopian spirit have been long underrecognized for their importance. His AAM exhibition featured selections from his *Pulse Domes* series: vividly imaginative drawings of homes created, constructed, and maintained entirely with organic processes that predate

similar self-sustaining research environments and prefigure a number of vital and current artistic practices.

Organized by the Aspen Art Museum. General exhibition support was provided by The Andy Warhol Foundation for the Visual Arts. Exhibition lectures were presented as part of the Questrom Lecture Series.

2011 RFO ARTISTS

Chris Anderson, Charles Andrade, Fred Annes, Cecilia Anthony, Burnham Arndt, Sheila Babbie, Diana Baker, Mary Ballou, Gail Bartik, Dáša Baušová, Stanley Bell, Joel Belmont, Lili Belmont, Shawn Benton, Mary Bereska, Michael Bonds, MarySue Bonetti, Nathan Bray, April Brooks, Maggie Butler, Amy McDowell Butowicz, Anne Byard, Richard Carter, Brooke Casillas, K Rhynus Cesark, John Cohorst, Shere Coleman, Brian Colley, Barbara E. Courtney, Charles Cuniffe, Khaila Derrington, Staci L. Dickerson, Dennis Dodson, Katalin Domoszlai, John Doyle, Lori Dresner, David Durrance and Dick Durrance II, Lisa Ellena, Connie Engeler, Elizabeth Farson, Marylou T. Felton, Elizabeth Ferrill, Kim Floria, Valerie Forbes, Paul Gannon, Daniel Giese, Willi Goddard, Anne Goldberg, Caren Goodrich, Richard Gordos, Bill Gruenberg, Shelly Hamill, Cindy Hansen, Chris Hassig, Teri Havens, J. Henn-Nordhagen, Kathy Honea, Christie Interlante, Mike Jahn, Sandy Johnson, Steve Kelly, Steve Keohane, Wewer Keohane, Michael Kinsley, Linda Koonen, Ross Kribbs, Nancy Kullgren, Jason Lasser, Noel Laxton, Gordon Ledingham, Nicole Levesque, Steve Lewis, Karen YieMei Lindamood, Stuart Lindamood, W. P. Linse, Charmaine Locke, Linda Loesch, Yalonda Long, Sam Louras, Nancy Lovendahl, Cornelia Madsen, Rick Magnuson, Shelly Safr Marolt, Tori Mitas-Campisi, Cliff Mohwinkel, Steve Munding, Nicole Nagel-Gogolak, Patricia Neeb, Brad Reed Nelson, Tracy Nichols, Susan Olsen, Marshall Olsen, Mike Otte, Tony Prikryl, Michael Raaum, Mitzi-Jill Rapkin, David Rasmussen Design, Olivia Daane Reische, Suzann Resnick, Andrew Roberts-Gray, Annette Roberts-Gray, Marina Romanov, Jill Sabella, Jill Scher, Jason Schneider, Jason Smith, Carter St. James, Susan Obermeyer Strauss, Sue Binkley Tatem, Lucy Trémols, Carrie Trippe, Michael Tullio, Katie Van Alstine, Mindy Vernon, Georgeann Waggaman, Chrissy White, Janine Whiterell, Bill Wiener, Karl Wolfgang, Eric Wood, Amy Zausmer



2011 Roaring Fork Open, installation view, Aspen Art Museum, 2011. Photo: Karl Wolfgang.

Exhibitions

Exhibitions



Don ZanFagna, installation view, Aspen Art Museum, 2012. Photo: Luis Yllanes.

Slater Bradley and Ed Lachman: Look Up and Stay in Touch

December 9, 2011–
February 5, 2012

Slater Bradley and Ed Lachman: Look Up and Stay in Touch presented the final body of work in artist Slater Bradley’s long-term doppelganger project. Produced in collaboration with Academy Award-nominated cinematographer/filmmaker Ed Lachman—director of photography for the unreleased 1993 film *Dark Blood*, starring actor River Phoenix—*Look Up and Stay in Touch* focused on Bradley’s interests in the late actor, restaging and reimagining the unfinished film to create a simultaneous portrait of Phoenix, Bradley, and

Lachman, all channeled through the figure of the doppelganger. In addition to two film works, the exhibition included a number of Bradley’s photographs of the Viper Room—the Sunset Strip nightclub where Phoenix died of a drug overdose, and landscape photographs produced during the project.

Organized by the Aspen Art Museum and funded in part by the AAM National Council. General exhibition support was provided by The Andy Warhol Foundation for the Visual Arts. Exhibition lectures were presented as part of the Questrom Lecture Series.

Huma Bhabha

December 9, 2011–
February 5, 2012

Though known for her visceral, assemblage-based figurative sculptures built of numerous cast-off materials and drawn from a diverse range of influences, Huma Bhabha also creates large-scale, overpainted, and collaged photographs of desolate landscapes and abandoned construction. Her AAM exhibition focused on a recent series of these two-dimensional works, layered with hallucinatory streaks

of ink in saturated colors and sharp gestural figuration, which offer a state of ruin that is neither past, present, nor future.

Organized by the Aspen Art Museum and funded in part by the AAM National Council. General exhibition support was provided by The Andy Warhol Foundation for the Visual Arts. Exhibition lectures were presented as part of the Questrom Lecture Series.

Exhibitions

Exhibitions



Slater Bradley and Ed Lachman: Look Up and Stay in Touch, installation view, Aspen Art Museum, 2012. Photo: Karl Wolfgang.



Huma Bhabha, installation view, Aspen Art Museum, 2012. Photo: Karl Wolfgang.

Mark Grotjahn

February 17–April 29, 2012

Mark Grotjahn’s conceptually grounded paintings collide abstract and figurative elements to unsettle the conventions of each. His AAM exhibition was the artist’s first comprehensive museum survey in the United States and included work produced from the late 1990s to the present. Also included were five new mask sculptures on view—one on the grounds of the museum and the others, one each, on Aspen’s four ski mountains—that extend the artist’s idiosyncratic investment in the process and ritual of painting into three dimensions.

Representations of the masks were also featured on 2011–12 Grotjahn-designed, limited-edition Aspen Skiing Company lift tickets as part of the annual collaboration between the AAM and ASC.

Organized by the AAM and funded in part by the AAM National Council with additional support provided by Linda and Bob Gersh and Barbara and Michael Gamson. Publication was underwritten by Toby Devan Lewis. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.

Sponsored by:
NETJETS®



Mark Grotjahn, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

Ian Kiaer: Melnikov Project

February 17–April 22, 2012

Ian Kiaer’s work takes the form of carefully composed landscapes of found objects and materials, architectural models, and paintings. For Kiaer, these installations are ways of exploring paradigms and testing concepts, often beginning with extensive research into visionary thinkers and practitioners who went against the grain of their time. His AAM exhibition—his first one-person presentation in the United States—was borne

out of research into the Soviet architect Konstantin Melnikov, who, during the 1920s, was at the forefront of the Soviet avant-garde until his refusal to conform to the “rules” of Stalinist architecture.

Organized by the AAM and funded in part by the AAM National Council. Publication was underwritten by Mary and Harold Zlot. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.



Ian Kiaer: Melnikov Project, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

The Residue of Memory
May 11–July 15, 2012

Memory is a paradoxical thing, central to the formation of the self, yet fugitive and difficult to pin down. The group exhibition *The Residue of Memory* examined the diverse ways events can leave their mark and how objects and experiences can function as physical traces or intangible points of contact to the past. Whether personal or public, illustrative or evocative, ephemeral or concrete, the works in the exhibition collectively engaged with such apparent dichotomies as distance

and proximity, loss and remembrance, the individual and the universal.

Organized by the AAM and funded in part by the AAM National Council with major underwriting from Susan and Larry Marx. Additional exhibition support was provided by Gabriela and Ramiro Garza, Nancy and Richard Rogers, and the Bruce T. Halle Family Foundation for Latin American Art. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.

Opening reception sponsored by

The
SCOUT
Guide

Simon Denny:
Full Participation
May 18–July 15, 2012

Employing a hybrid approach located somewhere between research project, retail display, and promotional campaign, Simon Denny’s diverse artistic practice reflects on the production, distribution, and consumption of media in an age of accelerated technological obsolescence and relentless cultural overproduction. Through a variety of media, including photographs, sculpture, video, and printed ephemera, Denny invites us to consider the

evolution of television and video as both technologies and cultural forms. Denny’s AAM exhibition grew, in part, out of research into the history of Aspen’s own GrassRoots Television, the oldest community access cable channel in the USA.

Organized by the AAM and funded in part by the AAM National Council. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.

ARTISTS
Kristoffer Aksebo, John Baldessari, Andrea Bowers, Phil Collins, Bruce Conner, Roberto Cuoghi, Simon Evans, Lara Favaretto, Paul Graham, Karl Haendel, Susan Hiller, Pierre Huyghe, Friedrich Kunath, Glenn Ligon, Teresa Margolles, Richard Misrach, Richard Prince, Paul Ramirez Jonas, Doris Salcedo, Kaari Upson, and Anna Von Mertens.



The Residue of Memory, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

Exhibitions

Exhibitions



Simon Denny: Full Participation, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

Mungo Thomson:
Levitating Mass

Old-Fashion Fourth of
July Parade Project

Wednesday, July 4, 2012

In 2012, Los Angeles-based artist Mungo Thomson—known for his humorous, conceptually driven oeuvre—referenced fellow artist Michael Heizer’s monumental *Levitated Mass* (2012) with a float that invited viewers to stroll beneath an inflatable half-size replica of the 340-ton, namesake granite artwork. Thomson’s float was featured in Aspen’s Old-Fashioned Fourth of July Parade on Main Street at noon, and at 1:30 pm the community was invited to the museum for a free picnic and

family art activity on the grounds. The work remained on display at the AAM’s Future Home site through September 3, 2012.

Mungo Thomson’s Fourth of July project was organized by the Aspen Art Museum with support from Alison and Mark Pincus.

Fourth of July Picnic sponsored by



Amelie von Wulffen

Jane and Marc Nathanson
Distinguished Artist
in Residence

July 27–October 7, 2012

Amelie von Wulffen’s paintings and drawings fuse the imaginary and the everyday, conjuring a world that is at once both winsome and poignant. Blending abstraction and figuration, Romanticism and psychedelia, von Wulffen’s large-scale paintings wryly revisit and reprocess tactics and tropes of modern painting onward. Her AAM exhibition—her first solo exhibition in an American museum—included a new body of paintings created during her time as

the AAM’s 2012 Jane and Marc Nathanson Distinguished Artist in Residence.

Amelie von Wulffen’s Jane and Marc Nathanson Distinguished Artist in Residence residency and exhibition were organized by the Aspen Art Museum and funded by Jane and Marc Nathanson. Additional funding was provided by the AAM National Council and Nicola and Jeff Marcus. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.

Artist housing provided by

AndersonRanch arts center



Artist Mungo Thomson, the AAM’s Heidi Zuckerman Jacobson, and AAM staff parade *Levitating Mass* (2012) through Aspen.

Exhibitions

Exhibitions



Amelie von Wulffen, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

Lucio Fontana: Ceramics

July 27–October 7, 2012

One of the most innovative artists of the twentieth century, Argentine-Italian artist Lucio Fontana (1899–1968) continually challenged the boundaries of artmaking and the role of the artist. Although best known for his *Concetti Spaziale*—the slashed canvases created in the 1950s and 1960s—Fontana produced a body of baroque ceramic work in which he engaged the problems of both painting and sculpture in innovative ways. *Lucio Fontana: Ceramics* was the first American museum exhibition dedicated solely to this groundbreaking work, providing the unique

opportunity to reexamine the career of this seminal artist through work that has never been accorded the importance it deserves and has rarely been exhibited in the United States.

Organized by the Aspen Art Museum and funded in part by the AAM National Council with additional support provided by Barbara Bluhm-Kaul and Don Kaul and Eleanore and Domenico De Sole. The publication was underwritten by Jonathan and Barbara Lee. Exhibition lectures were presented as part of the Questrom Lecture Series and educational outreach programming was made possible by the Questrom Education Fund.



Lucio Fontana: Ceramics, installation view, Aspen Art Museum, 2012. Photo: Jason Dewey.

Exhibitions

AAM Future Home Projects

During the 2011–12 fiscal year, the Aspen Art Museum continued to present thought-provoking programming on the site of its future home at the corner of South Spring Street and East Hyman Avenue in Aspen’s downtown core with site-specific projects by artists Mika Tajima, Kay Rosen, and Jay Heikes.

AAM Future Home site exhibitions are funded in part by the AAM National Council. Kay Rosen’s project is funded with major underwriting from Nancy and Robert Magoon. Works are created as part of the New Aspen Art Museum Site Commissions.

Mika Tajima
Pineapples and Pyramids 2011
November 20, 2011–
February 12, 2012

Jay Heikes
Buried in the Bright 2012
February 17–May 4, 2012

Kay Rosen
Construction Zone 2012
June 22, 2012–June 2, 2013



Mika Tajima’s *Pineapples and Pyramids* (2011, above) and Kay Rosen’s *Construction Zone* (2012), installation views, AAM Future Home site, 2012.

AAM Traveling Exhibitions

2011-12

During the 2011-12 fiscal year, two Aspen Art Museum-organized exhibitions, *Mark Manders: Parallel Occurrences/Documented Assignments* and *The Anxiety of Photography*, were on view at other museum venues, giving a wider audience the opportunity to see AAM-generated programming. AAM members wishing for another day to spend with their favorite artist's

works also had the chance to do so, with AAM members at the Art Addict level and above having the opportunity to act on their reciprocal membership privileges at institutions participating in both the Modern and Contemporary (ModCo) and North American Reciprocal Museum (NARM) programs.

The Anxiety of Photography
Arthouse at the Jones Center,
Austin, Texas
September 9-December 31, 2011



Mark Manders: Parallel Occurrences/Documented Assignments
Dallas Museum of Art
January 15-April 15, 2012



Installation views courtesy the touring institutions

Exhibitions

Education
Public Programs
AAM Outreach

The Questrom Lecture Series

Questrom Lecture Series

events give members and the public an opportunity to preview AAM exhibitions

and engage with artists, scholars, curators, and critics from around the world.

Exhibition lectures presented by the Questrom Lecture Series in the 2011-12 fiscal year included:

Thursday, October 20, 2011

Local artists and writers engaged in a dialogue about America in conjunction with the 2011 *Roaring Fork Open* exhibition.

Thursday, December 8, 2011

Members-only gallery walkthrough and conversation between exhibiting artists Slater Bradley and Ed Lachman and AAM CEO and Director, Chief Curator, Heidi Zuckerman Jacobson.

Thursday, December 22, 2011

Members-only gallery walkthrough and conversation with artist Huma Bhabha and Heidi Zuckerman Jacobson.

Thursday, January 5, 2012

Nat Trotman, Associate Curator at the Guggenheim Museum (New York), explored Slater Bradley's long-term doppelganger project.

Thursday, January 12, 2012

Soup's On first night of Wintersköl event/Soupsköl preview with Chef Phil House of Merry Go Round, and an *I Don't Get It* conversation about the Huma Bhabha exhibition.

Thursday, February 16, 2012

Members-only gallery walkthrough and conversation with exhibiting artists Mark Grotjahn and Ian Kiaer led by Heidi Zuckerman Jacobson.

Thursday, March 1, 2012

I Don't Get It conversation about Ian Kiaer's *Melnikov Project* exhibition led by Heidi Zuckerman Jacobson.

The AAM's 2011-12 education programs were made possible by the Questrom Education Fund. Additional support was provided by Mary and Patrick Scanlan, Carolyn and Ken Hamlet, and the Marcia and Philip Rothblum Foundation. Support for Art(e) Bilingual Workshops was provided by the Bruce T. Halle Family Foundation for Latin American Art.

Thursday, March 15, 2012

Barry Schwabsky, art critic for *The Nation*, explored the work of Mark Grotjahn.

Thursday, March 29, 2012

Writer, teacher, and curator Michael Newman explored Ian Kiaer's *Melnikov Project*.

Thursday, May 31, 2012

I Don't Get It conversation about *Simon Denny: Full Participation* led by AAM Curator Jacob Proctor.

Thursday, June 21, 2012

Panel discussion with *The Residue of Memory* artists Andrea Bowers and Paul Ramirez Jonas.

Thursday, June 28, 2012

Members-only gallery walkthrough with Heidi Zuckerman Jacobson and AAM Curator Jacob Proctor in conjunction with *The Residue of Memory* and *Simon Denny: Full Participation* exhibitions.

Thursday, July 26, 2012

Members-only gallery walkthrough and conversation with Amelie von Wulffen, 2012 Jane and Marc Nathanson Distinguished Artist in Residence, and Heidi Zuckerman Jacobson.

Saturday, August 4, 2012

Panel discussion with artists Kathy Butterly, Charles Long, and Katy Schimert and Heidi Zuckerman Jacobson held in collaboration with Anderson Ranch Arts Center and in conjunction with the AAM exhibition *Lucio Fontana: Ceramics*.

Education

Public Programs

AAM Outreach



Artist Huma Bhabha and Heidi Zuckerman Jacobson at the December 22 walkthrough.



Art critic Barry Schwabsky shares insights on Mark Grotjahn's paintings.



AAM Curator Jacob Proctor leads an *I Don't Get It* talk on Huma Bhabha's work.



An *I Don't Get It* conversation about *Simon Denny: Full Participation*.



Michael Newman (center) discusses Ian Kiaer's *Melnikov Project*



Ed Lachman (center) at the members' walkthrough of *Look Up and Stay in Touch*.



The members walkthrough of Amelie von Wulffen's AAM exhibition.



Heidi Zuckerman Jacobson (left) and artists Andrea Bowers and Paul Ramirez Jonas at *The Residue of Memory* panel discussion

Questrom Education Fund

The AAM was pleased to announce a major new gift of \$1,500,000 to the ongoing Capital and Endowment Campaign made by the Allen and Kelli Questrom Foundation to establish the Questrom Education Fund. This gift substantially increases the Questrom Foundation’s campaign donation to the museum, augmenting the 2008 gift of \$1,000,000 that established the Questrom Lecture Series. The Questrom Education Fund creates both a foundation for existing programs and vital support for future expanded education-based outreach programs as the AAM plans its move to a new facility. Of the gift, AAM CEO and

Director Heidi Zuckerman Jacobson commented: “The overriding strategic goal for AAM outreach is to build sustainable and vibrant programming. The AAM functions as a laboratory of new ideas that engage numerous and diverse audiences with contemporary art. School programs are a large priority for the museum as funding for arts in schools continues to decline. Through free museum tours and outreach programming, the AAM provides teachers and students with access to art and experiences that would otherwise not be available.”

Education Public Programs AAM Outreach



Architecture Lecture Series

In its fifth year, the AAM Architecture Lecture Series once again brought world-renowned architects to Aspen to discuss the role of public architecture in our society. As a series of free public presentations, the ALS sparks dialogue in our community and beyond. Lectures took place at the

Limelight Hotel in downtown Aspen, with a complimentary wine reception preceding each program.

The AAM’s Architecture Lecture Series is made possible through the Questrom Education Fund.

ALS 2012 Venue



Thursday, May 17, 2012
Ada Tolla and Giuseppe Lignano, partners in the New York architecture firm LOT-EK.



LOT-EK, APAP OpenSchool project in Anyang, Korea, 2010. Photo: Kim Myoung-Sik.

Thursday, August 16, 2012
Douglas Burnham, founder and principal of the Oakland-based architecture firm envelope A+D.



envelope A+D, exhibition display for CCA@100: Innovation by Design, installation view at SFMoMA, San Francisco, 2007.

Monday, August 20, 2012
Jeanne Gang, founder and principal of Studio Gang Architects out of Chicago.



Studio Gang Architects, Lincoln Park Zoo Pavilion, Chicago, IL, 2010. Photo: Steve Hall © Hedrich Blessing.

Art in the Outdoors

In 2012, the AAM introduced a series of outdoor public programs for the culturally curious with participants joining AAM curatorial and education staff for a stroll, day hike, or bike

tour in and around Aspen to explore culture and art.

Art in the Outdoors programs made possible by the Questrom Education Fund.

Young Curators of the Roaring Fork

RE-

April 27-May 4, 2012

Since 2006 the AAM’s Young Curators of the Roaring Fork (YCRF) program has brought together high school students from throughout the Roaring Fork Valley who share an interest in contemporary art. From October to April, the group works together to organize an exhibition of artwork by their peers, developing a deeper understanding of contemporary art and strengthening their

visual literacy skills in the process. For 2011-12 the young curators chose the theme RE-, asking artists in their schools to create works that encourage a second look by using recycled materials, rethinking common perceptions, or reimagining the everyday.

Support for the YCRF program and exhibition provided by Mary and Patrick Scanlan.

Saturday, June 30, 2012
A hike along Ditch Trail in Snowmass Village concluded in an art-making workshop.

Wednesday, August 15, 2012
An architectural bike tour of Aspen concluded at the AAM for a bike-in presentation of *Breaking Away* (1979).

Wednesday, September 12, 2012
A hike along Midland Trail in Aspen concluded in an art-making workshop.



AAM Curator Jacob Proctor (center) leads an architectural bike tour through Aspen.

Education Public Programs AAM Outreach

Education Public Programs AAM Outreach

- 2011-12 Young Curators of the Roaring Fork
- | | |
|------------------|------------------|
| Daysi Anchondo | Katrina Klowiter |
| Alex Bender | Arielle Lyons |
| Katiebeth Brandt | Cassidy Maes |
| Shelley Briscoe | Alex Menter |
| Ticah Burrows | Rene Nieblas |
| Carla Cano | Feenagh |
| Nicole Cardenola | O'Donnell |
| Dani Chacon | Sara Pearson |
| Brittany Cody | Daniel Peña |
| Anne Colver | Elizabeth |
| Giulio | Ritchie |
| Del Piccolo | Maggie Ryan |
| Cassidy Garske | Jenna Saleeby |
| Vanessa Gerbaz | Loui Smith |
| Kathya Gonzalez | Julia Williams |
| Cheyenne Gorbitz | Shelby Zasacky |
| Rebecca Holland | Jessica |
| Janay Johnson | Ruiz Zuniga |

- 2011-12 Participating Artists
- | | |
|-----------------|------------------|
| Amanda Bosse | Tateh Hopper |
| Sadie | Victoria Kungli |
| Christensen | Christian |
| Claire Collier | Morlind |
| Hannah Condon | Brooke Murray |
| Melissa Crow | Vanessa Porras |
| Allie Dresser & | Guillermo Prieto |
| Abbie Nichols | Dani Pyle |
| Stephanie Gomez | Shay Weller |



Students, artists, friends, and family at the 2012 exhibition opening for RE-.

Exhibition in a Box

The AAM’s *Exhibition in a Box* (*EiaB*) continues to be one of the AAM’s most relevant and successful community-based programs. In its sixth year, *EiaB* offered third-grade students a curriculum-based classroom introduction to contemporary art led by AAM educators. Each program was followed by an all-expenses-paid visit to the museum for a behind-the-scenes tour and a close look at the works of art on view.

In fiscal year 2011-12, the AAM education department completed 32 school visits and 22 museum *EiaB* tours. Of these schools, 4 were new to the program. In total, the AAM served 1,787 students in 87 third-grade classrooms, setting a new institutional record.

The museum also expanded *EiaB* to middle schools in a new pilot program that uses artworks to help students acknowledge diversity through the examination of personal biases and assumptions, further serving 156 students in 6 fifth and sixth grade classrooms.



AAM Youth Programs Manager Genna Collins leads an *Exhibition in a Box* in-class session.

Winter Workshops

Under the guidance of professional artists and educators, children in the AAM’s Winter Workshops develop artistic skills and expand their understanding of contemporary art through fun, hands-on projects, performances, group discussions, and off-site excursions. These workshops continue to increase in popularity, with an enrollment of 45 students from 35 families in 2011.

- Winter Ways and Snowy Days
Ages 4-6 | December 19-22, 2011
- Macro, Micro, Multimedia
Ages 4-6 | December 27-30, 2011
- Connect Four
Ages 7-10 | December 27-30, 2011
- Mitten Mania
Ages 8-13 | December 19-22, 2011



Taking inspiration from exhibiting artist Huma Bhabha at the 2011 Winter Workshops.

Education Public Programs AAM Outreach

Summer Workshops

AAM Summer Workshops engage participants in art-based activities that span the fields of fashion, ceramics, street art, creative writing, photography, and architecture, just to name a few. Over the course of 10 weeks during summer 2012, the AAM offered 26 week-long workshops to children ages 4-14 throughout the Roaring Fork Valley. As in years past, the AAM collaborated with numerous local organizations to provide the most innovative and exciting variety of workshops possible. 2012 workshops sold out in record time, and as always, AAM members were first to know about course offerings, taking advantage of early registration opportunities, and enjoying discounted course tuition as well.



Mastering graffiti techniques at *Street Art*, a 2012 Summer Workshop.

Family Workshops

Free Family Workshops at the AAM encourage children and adult teams to look, share, and create together. Offered on select Sundays, families with children of all ages are welcome to drop in and explore the museum’s current exhibitions and participate in hands-on art projects. Each month families explore a different theme. In fiscal year 2011-12, the AAM offered:

- October 2 Sculpture
- November 20 Collage
- January 8 Photo-Drawings
- February 26 Painting
- June 11 Memory
- August 12 Cycling (in conjunction with the US Pro Challenge)



2012 Family Workshops held in conjunction with the Huma Bhabha exhibition and US Pro Challenge (above).

Open Studio

In summer 2012 the AAM launched *Open Studio*, a new online resource that makes contemporary arts education accessible to educators and students around the world by offering a collection of classroom activities created by noted international artists. The activities cover a wide range of materials, media, and subject matter, and can be tailored to students of all

ages. Originally conceived by LA-based artist Mark Bradford for the J. Paul Getty Museum, this program has since expanded to the AAM and the San Francisco Museum of Modern Art. Visit www.aspenartmuseum.org/open_studio.html to explore activities designed by AAM exhibiting artists Huma Bhabha, Andrea Bowers, and Kay Rosen.

Educator in Residence:

Lyndsey Anderson

In August 2012, the museum piloted an Educator in Residence program designed to bring peers from other museums to Aspen specifically to observe and then evaluate AAM education programs. Our first Educator in Residence was Lyndsey Anderson, Assistant Manager of Visitor Experience at the Rubin Art Museum in New York. During her visit, Lyndsey observed current programming and met

with select staff members to discuss the Rubin’s Visitor Experience Guide Program and Visitor Interaction Projects. She also shared her work with the Rubin’s new program *Mindful Connections*, a 90-minute tour tailored to the needs of those with dementia.



Education Public Programs AAM Outreach

Education Public Programs AAM Outreach



Educator in Residence Lyndsey Anderson (right). Photo: Michael Palma, courtesy the Rubin Art Museum.

In 2011-12 the Aspen Art Press produced six catalogues that matched newly commissioned scholarship from world-class critics and curators with thoughtful design to capture the spirit of the AAM's innovative exhibitions.

Art in Unexpected Places:
The Aspen Art Museum and
Aspen Skiing Company Collaboration

Texts by Paula and Jim Crown, Michael Miracle (Editor in Chief, *Aspen Sojourner*), Terry R. Myers (curator and contributor to *Art Review and Modern Painters*), et. al. Conversation with Heidi Zuckerman Jacobson (CEO and Director, Chief Curator, AAM) and Mike Kaplan (President and CEO, Aspen Skiing Company). Copublished by Aspen Art Press and The Crown Family.



Slater Bradley and Ed Lachman:
Look Up and Stay in Touch

Texts by Chrissie Iles (Anne and Joel Ehrenkranz Curator, Whitney Museum of American Art), Mark Rappolt (Editor, *Art Review*), and Heidi Zuckerman Jacobson. Interview with Slater Bradley and Ed Lachman by Heidi Zuckerman Jacobson.



Mark Grotjahn

Texts by Barry Schwabsky (Art Critic, *The Nation*) and Heidi Zuckerman Jacobson.



Simon Denny: Full Participation

Texts by Jacob Proctor (Curator, AAM), Pablo Larios (freelance writer and critic), Hanna Hölling (conservator and researcher, University of Amsterdam), and Heidi Zuckerman Jacobson.



Lucio Fontana: Sculpture

Texts by Paolo Campiglio (editor, art critic and historian), Lucio Fontana, Jan van der Marck (art historian, curator, museum director), and Heidi Zuckerman Jacobson.



Amelie von Wulffen

Texts by Cay Sophie Rabinowitz (Founding Editor, *Fantom Editions*) and Heidi Zuckerman Jacobson.



Education Public Programs AAM Outreach

Collaborations
Partners
Special Programming

Aspen Skiing Company

Art in Unexpected Places catalogue and book signings

2011-12 Lift Ticket Artist Mark Grotjahn

Sunday, February 19, 2012
Create Your Own Lift Ticket at the Snowmass Treehouse Kids' Adventure Center

Tuesday, March 6, 2012
Colorado Business Committee for the Arts (CBCA) Business for the Arts Award

Saturday, March 10, 2012
Create Your Own Lift Ticket at Buttermilk


In winter 2011 the Aspen Art Museum, Aspen Skiing Company (ASC), and The Crown Family published *Art in Unexpected Places*—a retrospective look at the first six years of their unprecedented collaborative partnership. The hardcover publication features project commentary, original writing, and interviews with participating artists Mamma Andersson, Peter Doig, Jim Hodges, Karen Kilimnik, Carla Klein, Walter Niedermayr, Susan Philipsz, Lars Ø. Ramberg, Yutaka Sone, Mark Wallinger, and Jennifer West; newly commissioned essays by curator and critic Terry R. Myers and *Aspen Sojourner* editor-in-chief Michael Miracle; a foreword by ASC owners, philanthropists, and art collectors Paula and Jim Crown; and a conversation with AAM CEO and Director, Chief Curator, Heidi Zuckerman Jacobson and ASC President and CEO Mike Kaplan.

Three book-signing events were held, beginning with the publication's launch during Art Basel Miami Beach on December 1, 2011, at the Rubell Family Collection/Contemporary Arts Foundation with Heidi Zuckerman Jacobson. Back in Aspen, Zuckerman Jacobson, Kaplan, and Miracle signed copies at the Limelight Lodge on Thursday, December 29, and at the Treehouse Kids' Adventure Center at Snowmass Base Village on Sunday, February 19, 2012, during the AAM's annual Create Your Own Lift Ticket event.


ASC's 2011-12 limited-edition series of five lift tickets each featured a different Mark Grotjahn mask sculpture, echoing the five sculptures on view throughout the Aspen Snowmass resort. Visitors encountered the sculptures on each of the four mountains—Snowmass, Aspen Mountain, Aspen Highlands, and Buttermilk—and in front of the AAM, on view in conjunction with his survey exhibition (see page 8).

On Tuesday, March 6, the Colorado Business Committee for the Arts (CBCA) honored businesses and leaders for their exemplary partnerships and engagement with the arts at the 25th annual CBCA Business for the Arts Awards luncheon at the Denver Performing Arts Complex. With Colorado Governor John Hickenlooper in attendance, the ASC received the Impact Award—given to a company that “highlights innovative use of the arts to propel business strategies and success.” During his acceptance speech, Mike Kaplan recognized the company's vital and still-evolving partnership with the AAM.

CYOLT events sponsored by:

 The PARENTS HANDBOOK

Special thanks to:



Collaborations Partners Special Programming



A 2011-12 limited-edition lift ticket featuring Mark Grotjahn's *Untitled (Green with Yellow Nose Mask 43.10), 2004*



Mark Grotjahn mask sculptures on view at the Sundek, Aspen Mountain (left) and on Long Shot Trail, Snowmass.



ASC CEO and President Mike Kaplan receives the 2012 CBCA Impact Award.



Artists of all ages create their own lift tickets at the February 2012 event.



AAM Summer Film Series

In collaboration with several local partners, the AAM screened a summer series of award-winning documentaries about contemporary art and artists, and—just in time for the USA Pro Challenge—a bike-in presentation of the late-seventies coming-of-age classic *Breaking Away*. Select screenings were free and held at the AAM, Paragon Theatre, and Wheeler Opera House in Aspen.

ART MATTERS!

The AAM’s look at art in the Roaring Fork Valley and beyond

Art Matters! episodes airing on GrassRoots TV12 in Aspen, and online at www.grassrootstv.org, include conversations with exhibiting artists, renowned curators and critics, and arts professionals from around the globe. *Art Matters!* shows aired during the 2011–12 fiscal year included:

Wednesday, August 15
Breaking Away
(Peter Yates, 1979)
Aspen Art Museum



Wednesday, August 22
Gerhard Richter Painting
(Corrina Belz, 2011)
Paragon Theatre

Breaking Away held in collaboration with
Bike Aspen
USA Pro Challenge

Thursday, August 23
Ai Weiwei: Never Sorry
(Alison Klayman, 2012)
Wheeler Opera House

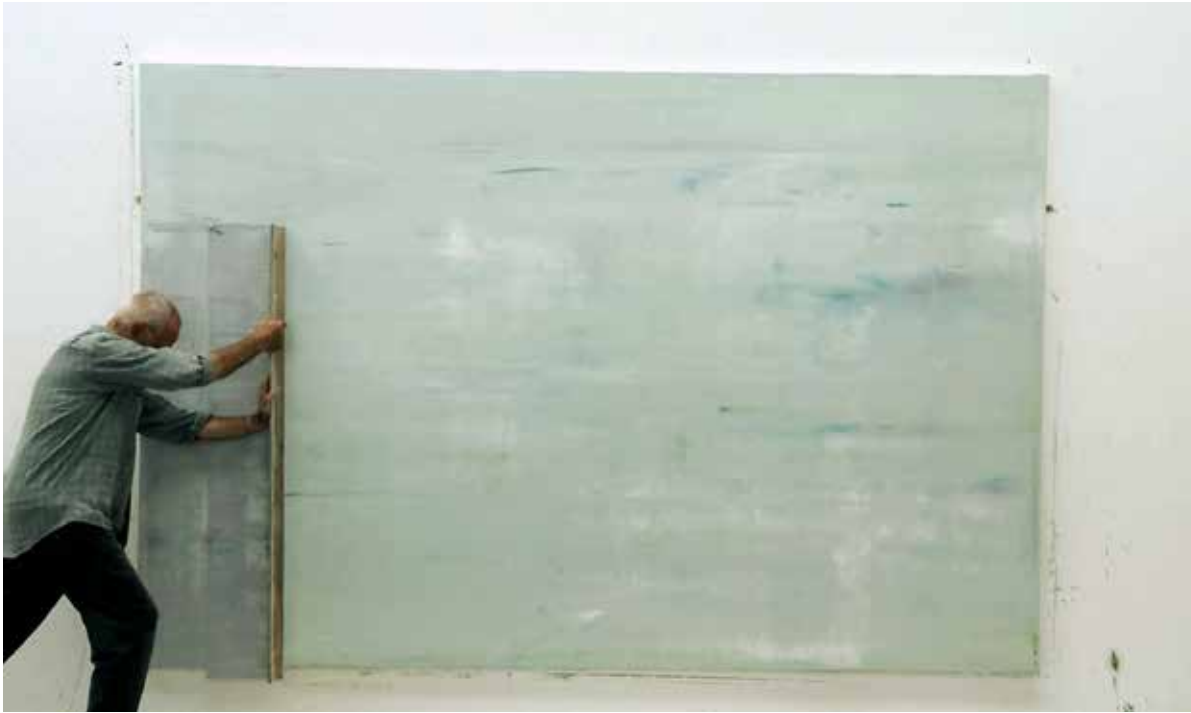


Wednesday, August 29
David Hockney: A Bigger Picture
(Bruno Wollheim, 2009)
Paragon Theatre

Wednesday, September 5
!Woman Art Revolution: A Secret History
(Lynn Hershman Leeson, 2010)
Paragon Theatre

- Talking Art with Slater Bradley and Ed Lachman
- Talking Art with Huma Bhabha
- Talking Art with Mark Grotjahn
- Talking Art with Jay Heikes
- Talking Art with Ian Kiaer
- Talking Art with *The Nation* art critic Barry Schwabsky (in conjunction with the Mark Grotjahn exhibition)
- Talking Art with Simon Denny
- Talking Art with Roaring Fork Valley artist Tony Prikryl
- Talking Art with Andrea Bowers (*The Residue of Memory* exhibiting artist)
- Talking Art with Mungo Thomson
- Talking Art with Amelie Von Wulffen
- Talking Art with Rubin Museum visiting educator Lyndsey Anderson

Collaborations Partners Special Programming
Collaborations Partners Special Programming



Gerhard Richter Painting (Corrina Belz, 2011). Image courtesy Kino Lorber.



Talking Art with Slater Bradley and Ed Lachman. Image courtesy GrassRoots TV.

AAM Participates in
Climate Impacts Day to
“Connect The Dots”

Saturday, May 5, 2012

As part of 350.org’s global Climate Impacts Day initiative, the AAM gathered with community partners Aspen Skiing Company, The City of Aspen, Town of Snowmass Village, the Aspen Center for Environmental Studies, and the Aspen Global Climate Institute among others at Aspen’s Gondola Plaza to participate in an international “Connect the Dots” event. Observed in over 100 countries around the world to call attention to the correlation between extreme weather events and

global climate change, the event was held with hopes of sparking both awareness and action. The AAM education department worked with participants of all ages to make banners inspired by Los Angeles-based artist and activist Andrea Bowers, whose work was featured in *The Residue of Memory* (see p. 10). The day also featured a snowless “What-if?” ski race and dress-in-white-no-snow photo-op.

An Ex Ed Adventure

April 2012

The AAM and Aspen High School (AHS) partnered to offer their inaugural Experiential Education (Ex Ed) trip to students interested in pursuing careers in arts administration, art history, fine arts, fashion, or curatorial studies. Ex Ed is a philosophy and methodology through which educators purposefully engage learners in direct experience and focused reflection in order to increase knowledge, develop skills, and clarify values.

Seventeen high school students joined AHS Art Teacher Stephanie Nixon and AAM Youth Programs Manager Genna Collins on an adventure to Los Angeles, where students received a crash course in contemporary art through museum tours, gallery visits, and art school outings. As part of their experience, students were required to develop a photography portfolio using digital Nikon cameras.

“There are some things about the art world that can get you down, but you just gave me such great joy! The banners are amazing! I’m so proud to have been a part of this!” –Andrea Bowers



Kid-crafted banners call attention to climate change at the “Connect the Dots” event.

Collaborations Partners Special Programming

Collaborations Partners Special Programming

“The museums we saw were incredible. The itinerary was very well thought out. All of the art was amazing. Everyone’s mutual love of art helped us bond across grade levels and friend groups.”
–Nina Christensen, AHS sophomore



Ex Ed students explore Jesús Rafael Soto’s *Penetrable in Neon Lime* in front of the Los Angeles County Museum of Art, April 2012.

Reaching New Audiences
with New Initiatives

Arts in the Schools
In collaboration with Aspen Elementary School and Aspen Country Day School, the Aspen Art Museum now offers *Arts in the Schools*, a program of in-school art classes held after school hours for students in grades K-5. Activities include drawing, collage, creative writing, illustration, sculpture, and painting. From October 2011 through May 2012 the AAM held four six-class sessions at each location. Each session includes a trip to the AAM for a guided tour of the exhibitions and an in-gallery art activity.

New Middle School Programs
The AAM piloted a new middle-school program modeled after *Exhibition in a Box* for which museum educators made a series of classroom visits followed by a free visit to the museum for each class, and partnered with the Aspen Youth Center to offer *Arts Club*, a program of in-center art classes held after school hours for students grades 5-8. Participants learned about current themes in contemporary art, developed artistic skills, and learned inexpensive, do-it-yourself art techniques. The classes concluded with a student-hung exhibition at the youth center.

Homeschool Workshops
This fiscal year the museum offered a new series of workshops for homeschool groups that provided an opportunity for parents and children to learn about contemporary art while creating a work of art together as a family. During the program, parents also learned techniques for creating art experiences at home.

In fiscal year 2011-2012, the AAM actively expanded its educational offerings to engage new audiences—efforts fully and sustainably

supported by funding from the new Questrom Education Fund and enhanced by collaborations with local partners.

Shining Stars
The AAM was invited to participate in the Shining Stars Foundation’s annual Aspen Summer Adventure Program, a week-long camp for children ages 8-12 who are facing cancer or other life-threatening diseases. The AAM collaborated with the foundation to offer an art activity that both encouraged creative and personal expression and offered a therapeutic outlet.

Aspen Camp of the Deaf and Hard of Hearing
The AAM partnered with the Aspen Camp of the Deaf and Hard of Hearing to provide interactive workshops on contemporary art for families participating in the organization’s Family Connection Camps. Designed to improve communication between family members, these workshops used an art-centered dialogue to help break down language barriers while providing lasting memories.

English in Action
AAM collaborated with English in Action, a local nonprofit that helps adult immigrants improve their English language and a leadership skills, to offer a series of workshops that provide learners an opportunity to hone their vocabulary and practice public speaking skills through the process of looking at and talking about contemporary art.

The AAM’s educational outreach programming is made possible by the Questrom Education Fund.

Aspen Art Museum /
Aspen High School
College Scholarship

In 2012 the Marcia and Philip Rothblum Foundation generously awarded Aspen High School senior Heidi Flores a \$5,000 scholarship toward continuing her visual arts education at Colorado College. This award marks the foundation’s second year of generous participation in the scholarship program. AAM/Aspen High School College Scholarship awards are based on a student’s stated academic intentions toward a future in visual

art and their demonstrated need for financial assistance. Candidates write brief essays of intent and submit records of their academic achievements, examples of their visual art, and recommendations from their high school instructors, guidance counselors, and other academic or civic leaders.

Collaborations Partners Special Programming

“I’ve always dreamed of college and being an adult, but I never saw it coming so fast. I’m the first person in my family to go to college, so it’s a big deal to be going ... I can’t thank you all enough for appreciating my artwork and giving me this wonderful scholarship!” —Heidi Karina Flores



English in Action tours of the AAM’s Mark Grotjahn and Ian Kiaer exhibitions.

Campaign Update

The New Aspen Art Museum building project will be 100% privately funded, and the Capital and Endowment Campaign will secure ample endowment funds for the future operations of the new facility. The AAM Board of Trustees unanimously approved a campaign goal of \$60,000,000 to serve this purpose.

In January 2011 pledges totaling \$20,000,000 were secured for the endowment portion of the campaign, fulfilling the museum’s short-term endowment fundraising goal and ensuring that future operations of the new and expanded facility will be fully and sustainably funded for years to come.

In fiscal year 2011-12, fundraising efforts to secure the \$40,000,000 in capital pledges progressed, reaching the \$33,700,000 mark as of September 30, 2012. Led by the Capital and Endowment Campaign Committee, and with the support of 100% of the Board of Trustees, 100% of the members of the AAM National Council, and 100% of the museum’s staff, the AAM has made significant progress toward reaching its campaign goal. We thank every member of the community who has made an investment in the success of this project and the rich cultural history—and future—of Aspen.

Donors to the Capital and Endowment Campaign at the Founders’ level (\$250,000 and above) will be recognized in perpetuity on a wall located at the main entrance of the New AAM. This list will be finalized prior to the grand opening of the building, and no additions will be able to be made following that date.

For more information, or to make a gift to the AAM Capital and Endowment Campaign, contact Campaign Manager Grace Nims at 970.925.8050 ext. 28 or at gnims@aspenartmuseum.org. She is happy to assist in making a personal appointment to discuss your gift to the campaign with a member of the Campaign Committee or the Director. Every gift to the campaign is a reflection of philanthropy that is a good fit for both the donor and the institution.

2011-12 Capital and
Endowment Campaign Committee

- Bob Gersh, Co-Chair
- Paul Schorr, Co-Chair
- Domenico De Sole
- Danny Holtz
- Jonathan Lee
- Nancy Magoon
- Susan Marx
- John Phelan



New Aspen Art Museum rendering courtesy of Shigeru Ban Architects and Shimahara Illustration.

The New Aspen Art Museum:
Building Progress

The meteoric growth of the Aspen Art Museum in recent years is reflected in a 200% increase in budget, an increase in number of students served, and an uptick in annual visitorship. A long-standing strategic goal for the AAM—the expansion of its facility and relocation to the downtown Aspen core—has become a necessitated reality in order to meet the ongoing demand for services to the community.

With the unanimous support of the AAM Board of Trustees, initial fundraising success, the identification of Shigeru Ban as design architect, the August 2011 acquisition of property at the corner of Spring Street and Hyman Avenue in Aspen, and the completion of the schematic design phase of the project, we are proud to announce that the AAM has begun constructing a building appropriate for the production, presentation, and experience of art. The New Aspen Art Museum building project will be 100% privately funded, and under the leadership of the AAM New Building Committee, completed within budget and on time for the summer of 2014.

Construction of the New AAM commenced on October 16, 2012, kicking off an anticipated 18-month project

schedule. Initial on-site activities included the repositioning of the covered pedestrian walkways on South Spring Street and East Hyman Avenue—Kay Rosen’s specially commissioned work *Construction Zone* (see p. 15), which will remain for the duration of construction—and the preparation of the site for excavation, which included extensive earth-retention activities.

Concurrently the AAM began communicating construction details with the weekly *New AAM Now* e-mail newsletter. If you’d like to follow our progress (and learn a good deal about the construction of a world-class building along the way), please contact AAM Community Liaison Nicole Kinsler at 970.925.8050 or nkinsler@aspenartmuseum.org.

2011-12 AAM New Building Committee
Paul Pariser (Chair)
Domenico De Sole
Lyman Fogel
Larry Marx
Paul C. Schorr III

The New Aspen Art Museum



The New Aspen Art Museum

AAM Names New Board of Trustees Co-Presidents

With the advent of the 2011-12 fiscal year, the Aspen Art Museum and our Board of Trustees welcomed new incoming co-presidents John Phelan and Paul Schorr.

Both John and Paul have an extensive history of leadership within the museum and provide invaluable leadership and support in their current role.

AAM Art Trip: Dubai, Qatar, Abu Dhabi, and Sharjah

March 17-24, 2012

The AAM travel program offers Donor Circles members unique group travel opportunities to a variety of destinations. Domestic trips offered to Patrons Circle members and above, and international trips offered to Director's Circle members and above, feature behind-the-scenes visits to galleries, artists' studios, museums, architectural landmarks, and private collections.

In March 2012, CEO and Director, Heidi Zuckerman Jacobson took donors on an art and architecture tour of Dubai, Qatar, Abu Dhabi, and Sharjah. Featured sights included a private tour of the Takashi Murakami exhibition at the Museum

of Islamic Art in Doha; a curator-led tour of Cai Guo-Qiang's exhibition at Mathaf: Arab Museum of Modern Art; an exclusive Collectors Circle preview of the Art Dubai fair; a tour of Sharjah Art Museum led by its Director General, Manal Ataya; and tours of Sheikh Zayed Grand Mosque, the largest in the United Arab Emirates, and the Burj Khalifa, the world's tallest building. These activities were complemented by private collections tours, hosted dinners, and gallery tours.

Eligibility to participate in AAM Art Trips varies by membership level. For more information please contact Development Assistant Amelia Russo at 970.925.8050 ext. 26 or arusso@aspenartmuseum.org



AAM Board of Trustees Co-President John Phelan with wife, ArtCrush Chair, and National Council member Amy Phelan.



AAM Board of Trustees Co-President Paul Schorr with wife and AAM National Council member June Schorr.

Donor News

Donor News



AAM Contemporaries enjoy an insider’s view of today’s art scene through dynamic art-related events and programs that give members exclusive access, early exposure, and deeper connections to contemporary art, artists, collections, and curators.

During the past fiscal year, the AAM was pleased to welcome new AAM Contemporaries Co-Chairs Melanie Muss and Tracy Nichols, who took the helm at the Contemporaries annual meeting on January 19, 2012. In addition, AAM

Community Liaison Nicole Kinsler began assisting the Contemporaries to further engage the program’s current participants as well as attract new members. This member group is a vital and growing part of the AAM of the future.

To learn more, or to become a member of the AAM Contemporaries, visit online at aspenartmuseum.org, call AAM Community Liaison Nicole Kinsler at 970.925.8050 ext. 29, or feel free to stop in and see us at the museum.

AAM Community
Advisory Committee

Beginning in November 2009, the Aspen Art Museum invited a group of unique individuals from throughout the Roaring Fork Valley to add their voices to an open and ongoing dialogue about museum programming and practices and the role of the museum within the community.

Currently chaired by AAM Board of Trustees member Marc Friedberg, the CAC meets every other month

to review the museum’s goals and to weigh in on strategies for achieving mission-based objectives. The CAC has provided important feedback about the New AAM building project, bringing their collective insight and experience to inform everything from the visitor experience to cultivating new relationships through the project.

2011-12 Community
Advisory Committee
(Pictured left to
right, top to bottom)

- Marc Friedberg, Chair
- David Corbin
- Tony DiLucia
- Corey Enloe
- Dave Fuentes
- Nicole Gogolak
- Georgia Hanson
- Bill Kane
- Howie Mallory
- Shelly Safir Marolt
- Travis McLain
- Esther Pearlstone
- Kathleen Wanatowicz

Donor News

Donor News



New AAM Contemporaries Co-Chairs Tracy Nichols and Melanie Muss (right) with former Chair Maleka Vrana (left) at the Contemporaries’ annual meeting in January 2012.



The AAM and Dennis Basso turned up the heat in the heart of winter with the 2011 annual Freestyle après-ski benefit. Event title sponsor Dennis Basso joined AAM National Council members Isabella Dalenson, Marcy Edelstein, and Gabriela Garza along with sponsors Phillips de Pury, *ASPEN Magazine*, St. Regis Aspen, Nina Runsdorf, POC, Citation Air, Meridian Jewelers, and FIJI Water to present the chic and sleek après ski fête in support of the Aspen Art Museum’s critically acclaimed contemporary art programming. Phillips de Pury’s esteemed auctioneer Simon de Pury presided over the live auction, which featured such one-of-a-kind items as a Ferrari winter driving experience; an exclusive Bottega Veneta fashion show package and atelier tour; an Italian Wine Merchants travel package to New York and Tuscany; an exclusive tour of artist Donald Judd’s Marfa, Texas; a three-night, two-couple adventure to two Aman Resort destinations; a pair of exquisite Nina Runsdorf chandelier earrings; a trip to the 2012 Primetime Emmy Awards and Governor’s Ball; a truly singular opportunity to take in the summer runway fashions of Gucci, Prada, and Versace at Milan Fashion Week 2012; and a one-of-a-kind Dennis Basso coat creation made especially for the event.

Event Chairs

Isabella Dalenson
Marcy Edelstein
Gabriela Garza

Title Sponsor

DENNIS BASSO

Presenting Sponsors

PHILLIPS
de PURY & COMPANY

ASPEN

ST REGIS
ASPEN

Supporting Sponsors


NINA RUNSDORF


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Liquor Sponsors


ROSÉ
COURVOISIER


EFFEN
VODKA


BASIL
HAYDEN


CATHERINE
STORE

Annual Benefits

Annual Benefits



Stunning Dennis Basso creations on the Freestyle 2011 runway.



2011-12 National Council members Nancy and Bob Magoon. Nancy also served on 2011-12 Board of Trustees.



2011-12 Board of Trustees member Ramiro Garza and National Council member and Freestyle 2011 Co-Chair Gabriela Garza (middle) with family.



2011-12 National Council members Susan and Larry Marx. Susan also served on the 2011-12 Board of Trustees.



2011-12 National Council members Stefan Edlis and Gael Neeson.



2011-12 Board of Trustees member Theodor Dalenson (middle), National Council member and Freestyle 2011 Co-Chair Isabella Dalenson (second left), and family.



Phillips de Pury auctioneer Simon de Pury (left) with AAM CEO and Director, Chief Curator, Heidi Zuckerman Jacobson.

Photos: MarySue Bonetti.

artCRUSH 2012

Wednesday-Friday,
August 1-3

On Friday, August 3, 2012, the Aspen Art Museum hosted a hugely successful, eighth-annual ArtCrush summer benefit, raising \$1.8 million to benefit the museum’s educational programming and exhibitions. The three-day extravaganza, which included an exclusive evening of wine and food hosted by Amy and John Phelan and an auction preview at Aspen’s Baldwin Gallery, culminated in the Friday night gala and presentation

of the 2012 Aspen Award for Art to gracious recipient Tom Sachs, who was on hand to present the sculpture he created especially for this year’s event. Titled *Poche Vide*, the work was among the highlights of the live auction presided over by Sotheby’s European Senior International Specialist of Contemporary Art Oliver Barker. This was Sotheby’s sixth consecutive year as ArtCrush Presenting Sponsor.

Event Chair
Amy Phelan

Event Hosts
Amy and John Phelan
Richard Edwards,
Baldwin Gallery

Artist Honoree
Tom Sachs

2012 Collectors
Committee
Barbara Bluhm-Kaul
Rona Citrin
Tommy Coleman
Ted Dalenson
Bob Gersh
Jon Lee
Toby Devan Lewis
Nancy Magoon
Erin Pariser
Amy Phelan
Gayle Stoffel

Presented by
Sotheby’s

Sponsored by
BARCLAYS

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Additional Support

BALDWIN GALLERY

stonefox



WineCrush sponsored by
Dom Pérignon

Participating Artists

Andisheh Avini, The Estate of Norman Bluhm, Michaël Borremans, Slater Bradley, Sarah Cain, Rebecca Chamberlain, Dave Cole, Michael Combs, Nigel Cooke, Martí Cormand, Zoe Crosher, E. V. Day, Marc Dennis, Carroll Dunham, Nathalia Edenmont, William Eggleston, Eric Fischl, Morgan Fisher, Darren Blackstone Foote, Rachel Foulton, Tom Friedman, Ryan Gander, Tim Gardner, Luis Gispert, Michael Goldberg, Daniel Gordon, Katy Grannan, Mark Grotjahn, Ellen Harvey, Nir Hod, Jim Hodges, Jonathan Horowitz, Robert Jack, Anthony James, Deborah Kass, Gabriel Kuri, Matt Lipps, Joel Meyerowitz, Frank Moore, Carrie Moyer, Dave Muller, The Estate of Lee Mullican, Michael H. O’Briant, Toyin Odutola, Angel Otero, Joyce Pensato, Emilio Perez, Rob Pruitt, Noam Rappaport, David Rathman, RETNA, Tom Sachs, David Benjamin Sherry, Stephen Shore, David Shrigley, Gary Simmons, Xaviera Simmons, Ken Solomon, Monika Sosnowska, James Surls, Fred Tomaselli, Hayley Tompkins, Alison Van Pelt, Sage Vaughn, Amelie von Wulffen, Michael Waugh, Lawrence Weiner, Paloma Varga Weisz, Rachel Perry Welty, Jennifer West, Donald Roller Wilson, Jonas Wood, Christopher Wool, Cerith Wyn Evans, Haegue Yang, Dustin Yellin, The Don Zanfagna Foundation

Participating Galleries

Andrea Rosen Gallery, Anthony Meier Fine Arts, Baldwin Gallery, Blum & Poe, Bortolami Gallery, CANADA, David Castillo Gallery, David Kordansky Gallery, DODGEgallery, Esthella Provas and Associates, Friedrich Petzel Gallery, Gagosian Gallery, Galerie Lelong, Galerie Thaddaeus Ropac, Galleri Nicolai Wallner, Gavin Brown’s enterprise, Gladstone Gallery, Greene Naftali Gallery, Greenberg Van Doren Gallery, Hasted Kraeutler Gallery, Hauser & Wirth, Honor Fraser Gallery, Jack Shainman Gallery, James Cohan Gallery, James Fuentes, James Salomon, Jessica Silverman Gallery, John Berggruen Gallery, Josée Bienvenu Gallery, Larissa Goldston Gallery, Lehmann Maupin, Lisson Gallery, ltd los angeles, Lühring Augustine, Manny Silverman Gallery, Marc Foxx, Marc Selwyn Fine Art, Marianne Boesky Gallery, Mary Boone Gallery, Metro Pictures, The Modern Institute, Paul Kasmin Gallery, Perry Rubenstein Gallery, Regen Projects, Sadie Coles HQ, Salon 94, Schroeder Romero & Shredder, Sperone Westwater, Stephen Friedman Gallery, Stuart Shave Modern Art, Team Gallery, 303 Gallery, Tina Kim Gallery/Kukje Gallery, Tomio Koyama Gallery, Vito Schnabel, Wallspace, Wetterling Gallery, White Cube, Yancey Richardson Gallery, Zeno X Gallery



2011-12 National Council members Allison and Warren Kanders. Allison also joined the AAM Board of Trustees.



2011-12 National Council Co-Chairs Toby Devan Lewis (left) and Pam Alexander. Both Toby and Pam also served on the 2011-12 Board of Trustees.



2011-12 National Council Vice Chairs Gayle and Paul Stoffel. Gayle also served as the 2011-12 Board of Trustees Secretary.



2012 Aspen Award for Art honoree Tom Sachs (right) with wife Sarah Hoover.



2012 ArtCrush event chair and National Council member Amy Phelan.

Photos: MarySue Bonetti and Billy Farrell Agency, New York

Michael Aberman
Graphic Designer

In February 2012, the AAM welcomed Graphic Designer Michael Aberman. Hailing from Minneapolis, where he received a BFA from Minneapolis College of Art & Design, Michael worked in the Walker Art Center's renowned design department, contributing to exhibition and environmental signage; program-related brochures, posters, and fliers; and such exhibition catalogues as the in-demand *Graphic Design: Now in Production* (2011). Aberman also designed for Urban Outfitters (Philadelphia), DesignWorks (Minneapolis), and *PAPER Magazine* (New York). The recipient of 2011 and 2012 AIGA Design Awards, Michael's thoughtful and exciting approach to visual communications has already made its mark with his design of the Summer and Winter 2012 Members' Magazines, several AAM exhibition catalogues, the AAM's 2010-11 Annual Report, and the Annual Report you are holding now.

Jason L. Hurley
Director of Special Events

In October 2011 the AAM welcomed Jason L. Hurley as the institution's new Director of Special Events. Jason's educational background in the performing arts has translated to an extensive portfolio of creative and thought-provoking events in cities such as Chicago, Minneapolis, and Denver, and for such prestigious companies as Deutsche Bank, Macy's, and Target. His extensive background encompasses all aspects of event planning and experience-based brand-building. While at the Colorado Symphony as their Director of Special Events, he was able to make their annual gala the talk of the town, increasing revenue from prior years and engaging a new, younger crowd.



Photo: Sherry Black.

New AAM Staff

Financial News

It is with great pleasure that I report to you, our generous supporters, the 2011-2012 Aspen Art Museum financial statements.

On the following pages you will find the combined financial statements for the Aspen Art Museum and the Aspen Art Museum Foundation. These entities remain distinct organizations with their own aligned missions and separate governing boards. The combined presentation of the financials, however, represents fully the financial position of the institution and is prepared in accordance with Generally Accepted Accounting Principles regarding related parties.

In brief, once again we have demonstrated a stable operation with significant growth. Overall our assets increased by 42%—resulting in a combined statement of financial position that reflects a \$38 million institution. This represents 132% growth over the last five years—a remarkable achievement for any institution.

During the 2011-2012 fiscal year we recognized \$10,796,242 of pledges and donations toward the ongoing Capital and Endowment Campaign. Our annual fundraising efforts were hugely successful, particularly with regard to our benefits, which netted over \$2.7 million, a 12% increase from our previous fiscal year. These revenues, in combination with the continued prudent oversight of the operating budget, generated a significant surplus in operations. The Board approved using \$300,000 of this surplus to fund the construction of the New Aspen Art Museum, with the remaining \$112,000 serving as an operating reserve.

It is also important to report that the Investment Committee of the Aspen Art Museum Foundation conducted an extensive search to identify a new endowment fund manager. J.P. Morgan was selected, and a transfer of Foundation assets was completed in January 2012. Overall, we experienced an investment return of approximately 4%, inclusive of fees, over the course of the fiscal year.

We ended the fiscal year with Cash & Cash Equivalents of \$3.2 million and endowment investments of \$5.0 million. With our investment in property and the

Capital Campaign-related pledges, the combined financials reflect total assets of \$38,066,877.

These financial achievements are only possible thanks to the many generous contributions that make the Aspen Art Museum and Foundation successful and financially sound. As our new building project progresses, we look forward to the continued growth of our institution, as well as our ongoing commitment to fiscally conservative management.

Yours sincerely,

Jon Lee
AAM Treasurer
Aspen Art Museum Foundation President



Image courtesy Billy Farrell Agency, New York

Statement of Financial Position
as of 9.30.12

	Aspen Art Museum	Aspen Art Museum Foundation	Eliminating Entries	Combined
Assets				
Cash & Cash Equivalents	3,202,121	34,417		3,236,538
Accounts Receivable	396,843	5,000	(9,904)	391,939
Pledges Receivable, Net	12,570,091	2,164,797		14,734,888
Investments	-	5,070,395		5,070,395
Art Held for Sale	2,000,000	-		2,000,000
Prepaid Expenses and Other Assets	523,591	-		523,591
Property & Equipment, Net	11,021,455	1,088,071		12,109,526
Total Assets	\$29,714,101	\$8,362,680		\$38,066,877
Liabilities				
Accounts Payable	628,188	7,004	(9,904)	625,288
Accrued Expenses	106,495	-		106,495
Deferred Income	90,014	-		90,014
Note Payable	3,500,000	-		3,500,000
Total Liabilities	\$4,324,697	\$7,004		\$4,321,797
Net Assets				
Unrestricted:				
Undesignated	8,901,821	908,198		9,810,019
Board Designated	302,473	-		302,473
Total Unrestricted	\$9,204,294	\$908,198		\$10,112,492
Temporarily Restricted	16,155,110	86,285		16,241,395
Permanently Restricted	30,000	7,361,193		7,391,193
Total Net Assets	\$25,389,404	\$8,355,676		\$33,745,080
Total Liabilities & Net Assets				
	\$29,714,101	\$8,362,680		\$38,066,877

From Our Treasurer
Fiscal 2011-2012 Combined Financial Statements

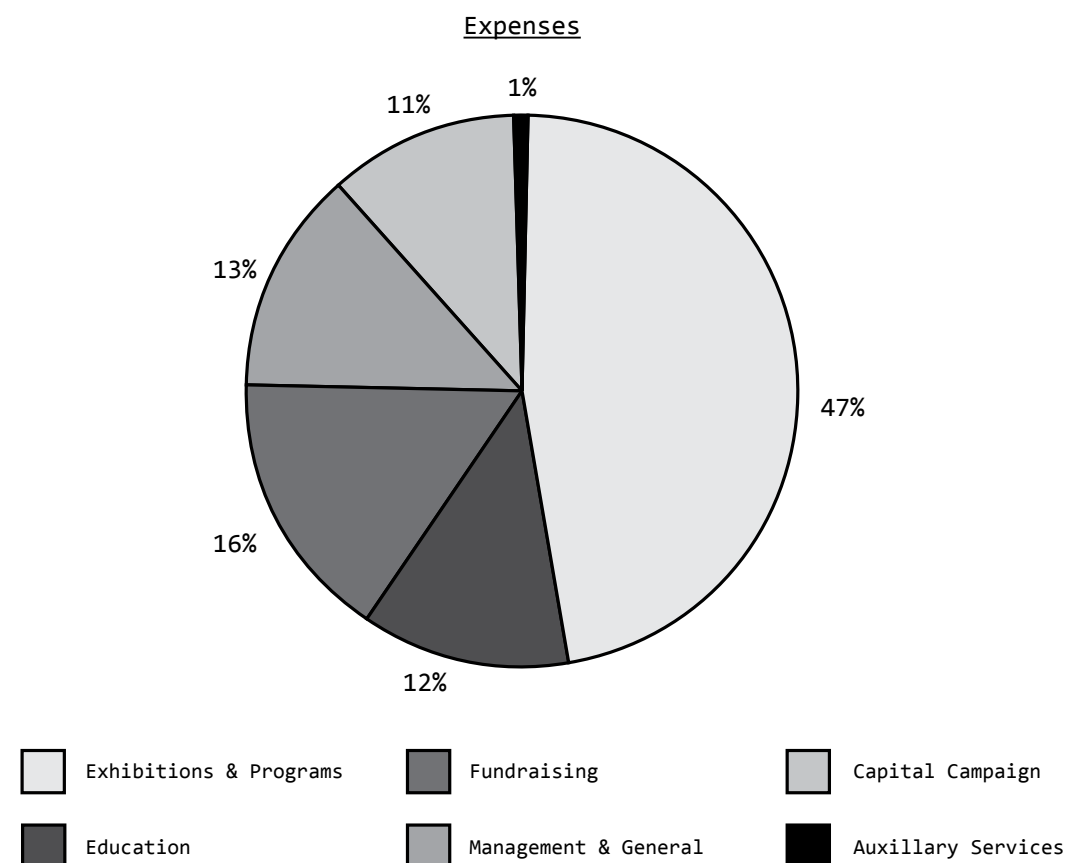
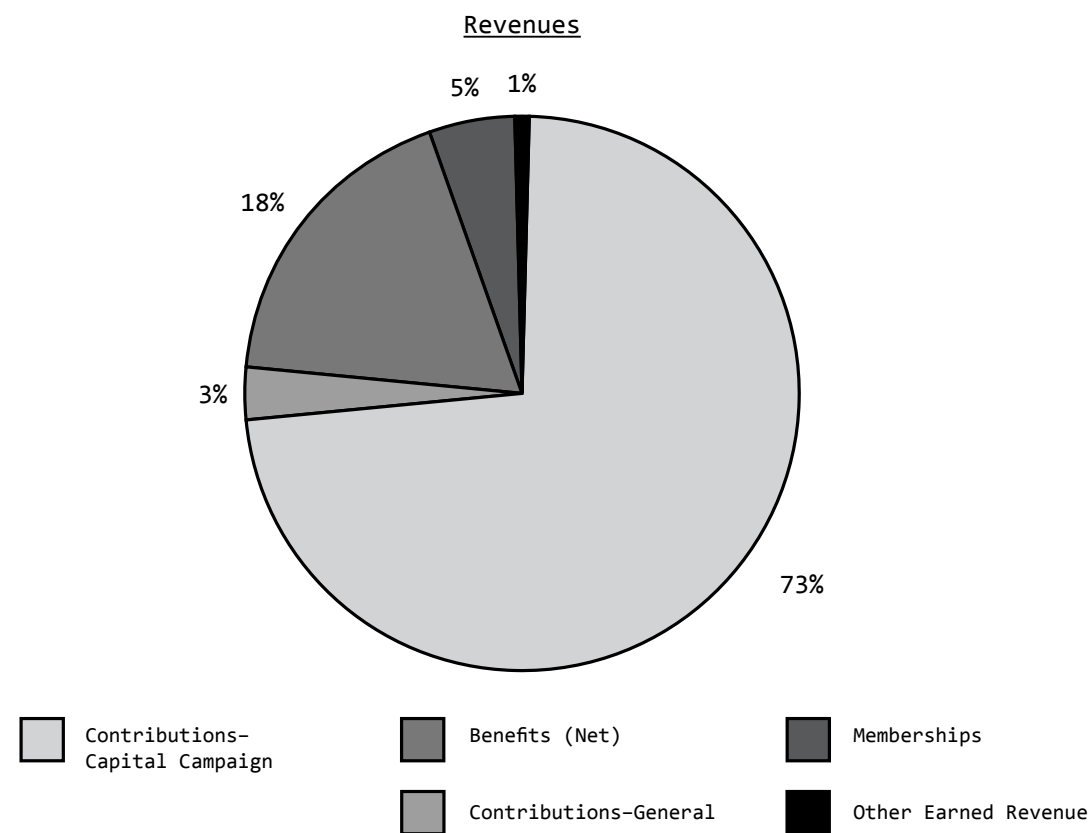
Statement of Activities
Fiscal 2011-2012

	<u>Aspen Art Museum</u>	<u>Aspen Art Museum Foundation</u>	<u>Combined</u>
<u>Revenues and Gains</u>			
Contributions–Capital Campaign	8,414,374	2,381,868	10,796,242
Contributions–General	430,260	25,000	455,260
Benefits (Net)	2,754,007	-	2,754,007
Memberships	727,700	-	727,700
Admission & Tuition	65,666	-	65,666
Museum Store Sales, Net	56,250	-	56,250
Miscellaneous	402	23,000	23,402
Total Operating Revenues	\$12,448,659	\$2,429,868	\$14,878,527
<u>Expenses</u>			
Exhibitions & Programs	1,922,204	-	1,922,204
Education	512,546	-	512,546
Fundraising	669,188	-	669,188
Management & General	503,896	50,157	554,053
Capital Campaign	451,458	-	451,458
Auxiliary Services	15,605	20,506	36,111
Total Expenses	\$4,074,897	\$70,663	\$4,145,560
Surplus of Revenues Over Expenses	\$8,373,762	\$2,359,205	\$10,732,967
<u>Other Revenues, Gains & Losses</u>			
Net Gain (Loss) on L/T Investment	-	328,546	328,546
Intercompany Transfer In/(Out)	3,369,898	(3,369,898)	-
Total Other Revenues, Gains & Losses	\$3,369,898	\$(3,041,352)	\$328,546
Change in Net Assets	11,743,660	(682,147)	11,061,513
Net Assets, Beginning of Year	\$13,645,744	\$9,037,823	\$22,683,567
Net Assets, End of Year	\$25,389,404	\$8,355,676	\$33,745,080

Consolidated Statement of
Cash Flows Fiscal 2011-2012

	<u>Aspen Art Museum & Foundation Combined</u>
<u>Cash Flows from Operating Activities</u>	
Change in Net Assets	11,061,513
Adjustments to Reconcile Change in Net Assets to Net Cash:	
Depreciation	73,360
Net Realized and Unrealized Investment (Gains) Losses	(314,152)
Contributions Restricted for Long-Term Purposes	(10,816,242)
Contribution of Art Held for Sale	(1,000,000)
Loss on Disposal of Property and Equipment	1,855
(Increase) Decrease in Accounts Receivable	434,258
(Increase) Decrease in Pledges Receivable	(59,050)
(Increase) Decrease in Prepaid Expense and Other Assets	(376,495)
Increase (Decrease) in Accounts Payable and Accrued Expenses	242,057
Increase (Decrease) in Deferred Revenue	47,862
Net Cash Used by Operating Activities	\$(705,034)
<u>Cash Flows from Investing Activities</u>	
Purchases of Investments	(10,968,484)
Proceeds from Sales of Investments	11,611,196
Purchases of Property and Equipment	(2,247,192)
Net Cash Used in Investing Activities	\$(1,604,480)
<u>Cash Flows from Financing Activities</u>	
Collection of Contributions Restricted for Long-Term Purposes	4,092,471
Net Cash Provided by Financing Activities	\$4,092,471
Net Increase in Cash & Cash Equivalents	1,782,957
Cash & Cash Equivalents, Beginning of Year	\$1,453,581
Cash & Cash Equivalents, End of Year	\$3,236,538

Fiscal 2011–2012 Combined Financial Statements



Fiscal 2011-2012 Combined Financial Statements

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Museum Staff

The Aspen Art Museum is a noncollecting institution presenting the newest, most important evolutions in international contemporary art. Our innovative and timely exhibitions, education and public programs, immersive activities, and community happenings actively engage audiences in thought-provoking experiences of art, culture, and society.

